



Communications and Connections: How to stay informed

Whether you are a parent or community member, student or staff, there are many ways to stay informed about the Spring Lake Park School District, including...

SpringLakeParkSchools.org

We invite you to visit SpringLakeParkSchools.org where you'll find district news, school news, program and department information, calendars, menus, athletic schedules, enrollment information, video presentations, financial reports, Community Education offerings, and much more. We hope to debut Phase I of a newly-designed website in the Fall of 2011.

School-Community Connections Newsletter

This district newsletter is mailed to all homes and businesses in the school community. The goal of *School-Community Connections* is to inform, engage, and involve the entire community in the school district's current and future plans, as well as the great things taking place in our classrooms and schools.

Regular editions are produced and mailed at least quarterly, along with additional special editions.

District and school news delivered to your computer or mobile device

School district parents with email addresses receive weekly district and school E-News Updates automatically.

Anyone, however, can subscribe to this same news service by going to the E-News Updates section on the homepage of the website.

We deliver news about the community's schools straight to your computer or internet-enabled mobile device.

Facebook

The Spring Lake Park School District is on Facebook, providing another way to keep parents, students, community, and alumni informed. You can become a "fan" of the school district or its schools by going to the district website.

Blogs/Twitter

More and more administrators, teachers, and others have begun to utilize newer ways to communicate with the school community, such as Twitter and blogs. On the website under "Ideas, Insights, Pride," you'll find Supt. Jeff Ronneberg's blog, tweets, and monthly columns. With the soon-to-arrive updated website will come increased opportunities for this kind of communication.

School Board meetings online and on cable TV

View an entire School Board meeting --or choose what portion of the meeting to view from a menu of agenda items-- online by going to "Panther TV on the website.

Blaine and Spring Lake Park residents can view School Board meeting rebroadcasts on Comcast Ch. 19. Replays begin the following day of each meeting at 10 am and 8 pm. Fridley residents can view programming online, or can request a DVD.

PantherTV & YouTube

In addition to the PantherTV, the district has begun utilizing YouTube to expand its programming reach. Here you can find choir and band concerts, topical programming, and our "Education Today: Inside Our Schools" series.

Video series: "Education Today: Inside Our Schools"

Periodically, the district produces video segments that take you inside the district's schools and programs, hallways and classrooms, play practices, concert rehearsals, and athletic contests. Supt. Jeff Ronneberg and others host. Visit "Panther TV" on the website.

Local newspapers

School district news appears regularly in the *Blaine Banner*, *Blaine-Spring Lake Park Life*, and *SunFocus New*.



Primary District Communications Frequency and Audience

Primary District Communications Frequency and Audience	Frequency						Audience				
	Weekly	Monthly	Bi-Monthly	Quarterly	Other	Special News Alerts & Announcements	All Community	All District Parents	School Parent Populations by School	Subscribers	Visitors to the Website
Connections: District Newsletter				√	√		√				√
School Newsletters	√								√	√	√
E-News Updates from District	√					√		√		√	√
Website					√	√					√
Video: School Board Meetings		√	√					√		√	√
Video: "Education Today: Inside Our Schools" Video series			√			√		√			√
Video: Promotional Videos											√
Video: YouTube - Concerts & More					√				√		√
Community Education Program Catalogue					√		√			√	√
Local Newspapers (providing news to Focus, Life, Banner)	√						√	√		√	
Classroom Newsletters					√				√		
Email & Voicemail Communication from Staff					√						